



THE HI-BAZOO

A publication of the Indiana Beta Chapter of Phi Kappa Psi at Indiana University | Spring 2024

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UPDATE YOUR INFORMATION

Make sure you stay up-to-date on what is happening within the chapter and organization.

Complete the form on the back of this newsletter, place it in a stamped envelope and mail it to the Phi Kappa Psi Foundation. You can also use the link at the bottom of the form to submit your information electronically.

THE LEGACY OF BROTHER JERRY NELSON UCLA '48



Jerry Nelson (UCLA '48)

By now most, if not all have heard - Brother Jerry Nelson has passed on to Chapter Eternal. For those of us who had the pleasure of knowing and/or working alongside Jerry, we recognized that there were few, if any, Phi Psis who could match his vision, energy and/or philanthropy.

While Jerry's legacy will live on in the hearts and minds of us all, he has also left a transformative legacy with the Phi Psi Foundation that will allow his impact to continue. Jerry's legacy will live through the funding for the Nelson Leadership Institute, the Chapter Scholarship Program, and a fund to support the operation of the foundation. The Chapter Scholarship program has impacted each and every chapter of Phi Psi. In fact, Indiana Beta has received a direct gift of \$19,000 presented to the Chapter's One Fund.

Initiated into the Cal Epsilon Chapter of Phi Kappa Psi on March 21, 1948, Jerry was a friend and mentor to brothers old and young, and a brother who embodied *The Great Joy of Serving Others* perhaps more than any Phi Psi ever has.

He was responsible for establishing many of Phi Psi's most well-known programs and initiatives. I had the pleasure of getting to know Jerry through the American Leadership Academy (ALA), a program he founded and designed to develop Phi Psi leaders of tomorrow. This effort continues today through the Nelson Leadership Institute (NLI), named after him, as a reminder of the extent to which Jerry served, mentored, and inspired thousands of Phi Psis.

Jerry Nelson was a giant both inside and outside the Fraternity. He was a visionary businessman, an almost unparalleled philanthropist, and a mentor to more than he could ever have known. He will be greatly missed - but rest assured, not forgotten.

Brian Clarke, '76, IN Beta House Corporation



Jerry Nelson hosting a reception at his Scottsdale home during the GAC in 1988

NEWS FROM INDIANA BETA**SCHOLARSHIP NEWS**

With intellect being one of Phi Kappa Psi's core values and as part of the mission of the Fraternity is to develop members of character by providing them with the tools to pursue productive, honorable, and purposeful lives, Indiana Beta alumni and members have created several scholarship and grant funds with the Phi Psi Foundation.

The Indiana Beta Chapter OneFunds may be used for chapter awards, scholarships, and educational programming. Traditionally, scholarships from the OneFunds are awarded to brothers with a GPA of 3.5 or higher. In 2023, 18 scholarships were awarded to those brothers striving for academic excellence. The Indiana Beta Bradley Henniger Scholarship was established 12 years ago in memory of Brother Bradley Henniger. This scholarship is awarded to a senior who is focused on being the most helpful of brothers. Brother Andrew Lavallo 2019, an exemplary example of brotherhood, was awarded the scholarship in 2020 and 2022.

A newer fund for Indiana Beta is the Reach for Excellence Grant Fund. This endowment pays for programming centered around leadership and professional development. This programming is offered to the whole chapter and should be used to enrich the lives of all members. The first grant from this fund is set to be used in the 2024-25 academic year. A gift to one of Indiana Beta's funds, continues the tradition of awarding academic excellence while arming brothers with the tools needed for a purposeful life, whether through programming or scholarships.

INDIANA BETA ENDOWED CHAPTER ONEFUND

Klemens Anderson	Michael Floreak	Michael Maslov
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Spencer Bolach	William C. Hagenow	Kevin Naughton
Matthew Cheverton	Nathan Harmon	Matt Philbin
Ronald L. Christian	Ben Heppner	Sam Santos
Jake Cleff	Max Heuer	Muhil Saravana
Daniel Collins	Jack Hinkle	Matt Sheehan
John Cook	Kevin P. Keys	Kyle Sylvester
William P. Costello	John P. Keller	Sean Racalbuto
Nate Dashiell	Keiden Knoll	Kevin Tierney
Nicolas J. Dimarco	Edon Kosova	Jacob Vrankin
Connor M. Duggan	Timothy R. Lenhard	Thomas Whitenight
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Tim Fasick	Hunter Magee	
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INDIANA BETA CHAPTER ONEFUND

Nick Burlage	John Fabini	Paul Miller
Jacob Choi	Sean Farrell	Kevin Naughton
Nathan Cohn	Jake Fearnin	Darius Rezaei
Danny Collins	Joshua Kaufman	Nishaan Suga
Jonathan Denen	Charlie McKeough	Kevin Tierney
Ryan S. Duffy	Scott E. Meyer	Caleb Young

INDIANA BETA (BRADLEY L. HENNINGER) CHAPTER ONEFUND

Andrew Lavallo

WAYS TO GIVE**TAX DEDUCTIBILITY**

All gifts through the Phi Kappa Psi Foundation are 100% tax deductible.

ONLINE

Giving with your credit card online at pkpfoundation.org/support-indiana-beta/ is a quick and secure way to make an investment in. Online, you can make a one-time gift or establish a recurring gift in monthly, quarterly or yearly increments.

BY MAIL

You can mail a check or credit card gift to the campaign to the Foundation at Phi Kappa Psi Foundation, 5395 Emerson Way, Indianapolis, IN 46226. Please be certain to indicate Indiana Beta in the memo section of the check.

ESTATE GIFTS

Foundation staff can work with you and your estate planner to design a planned gift that meets your short and long-term financial goals and ultimately benefits our Indiana Beta Chapter. Contact Phil Mikos, Associate Vice President of Advancement, pjm@pkpfoundation.org

APPRECIATED STOCK/SECURITIES

Multiple benefits are realized when using appreciated stock as a means for giving. The Phi Psi Foundation staff can work with your financial advisor to ensure your stock gift maximizes charitable tax benefits, while also making a direct impact on Indiana Beta.

NEWS FROM INDIANA BETA

ALUMNI HIGHLIGHT

Brian G. Clarke, *Columbus Indiana, '76 Initiate*

Name: Brian G. Clarke

Initiation Year: *Columbus Indiana, '76*

Degree: BS of Human Resources & Labor Relations – O'Neill School of Public and Environmental Affairs. Went on to earn an MBA from Northwestern University.

What made you want to join Phi Psi? At the time I was heading off to school it was upon the recommendation of one of my next door neighbors and best friends – David Rau. David began speaking to me about Indiana Beta while I was a senior in high school – the quality of the house and its brothers, Chapter activities and its rich history. After attending a Spring rush event, I was offered a bid to move directly into the house. I hit Bloomington in the Fall of 1975 with several close friends at my side and I was off and running!

What are some of your cherished Phi Psi memories? Honestly, there are so many it's tough to list just a few. That said, what was so great about that time was just how active and vibrant Greek life was on campus and then (as all alums remember), the position Phi Psi enjoyed on campus. The memories – everything from our nightly dinners, to our biannual Dance of The Arabian Nights. In-between, there were multiple IU Sings, serenades at sorority houses, our pledge class singing at the Bryan House at a pregame reception held by then President John Ryan. There were the keggers, the National

Championship in '76 and of course, our Little 500 win in 1978. I would also be remiss if I did not mention that I'll never forget that brother who was instrumental in my getting my first internship and how supportive the entire Chapter was in my run for Student Body President.

How are you currently involved with Phi Psi?

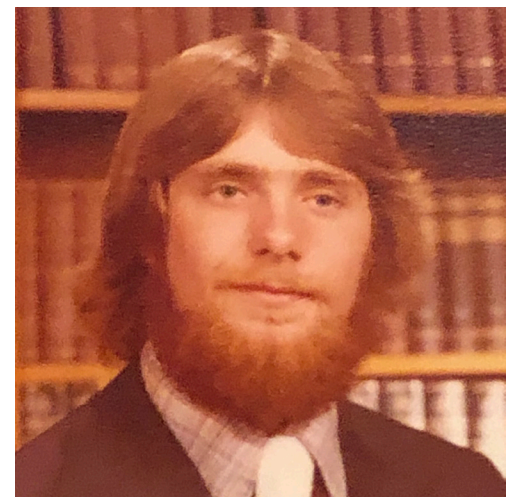
I have been actively engaged with Indiana Beta – since our recolonization in 2017. Today, I serve as an Advisor to the Chapter under the leadership of Ed Hawes '76 and play a lead role in philanthropy on behalf of the Chapter. In addition to this on-going work, I am also happily engaged with a group of active alumni to begin thinking about and planning for what lies ahead for the house and the Chapter overall. This work will include conducting a formal feasibility study with alumni to make sure that the Chapter (both the physical building as well as programmatic offerings) maintain its leading edge. Believe it or not, the house is coming up on 10 years of age and we want to make sure we plan on maintaining and improving on this exceptional house from an infrastructure standpoint. In addition – we need to be thinking about how we continue to attract and develop our undergraduates as leaders – both in the house and on campus (all of which prepares them for life after IU). With this in mind, and with the help of Phi Psi's Foundation we will be having in-depth conversations with interested alumni over the next several months on the extent to which the alumni of Indiana Beta will support the case for a capital campaign.

Since graduating, what kind of work have you done? Industries, roles, etc., and where are you now? Thanks to Brother Jim Shook, I began my career as a labor relations consultant in Chicago. From there I moved into a Labor and Employee Relations Manager role with The Quaker Oats Company. It was at Quaker I met my wife, gained some recruiting experience (which would benefit me later) and then made the jump to First Chicago. After two years with First Chicago, I was asked to essentially change careers and to move into

Treasure/Cash Management Sales for the bank. I spent about four years or so working through three roles and earning my master's degree from Northwestern. A gent in my cohort at Northwestern talked me into joining three others and him to start a search firm – we did that in 1989 – establishing what is now Kensington International, Inc.

In 1990, the founding partners started an employee outplacement firm and then established an executive development business in 1998. While we sold the outplacement and executive development businesses to private equity in 2019, two of the founding partners (myself and one other) stayed with the search business. While I retired in 2021, our junior partners are running the firm, and business continues to thrive – very satisfying!

Today and as I always have – I am active in a variety of non-profit activities. Outside of my work with Indiana Beta, I serve on the board of IU Foundations Well House Society, am engaged with the O'Neill School's Distinguished Alumni Council, am a Trustee (past Board Chair) of the Chicago Theological Seminary and am currently working with a group of individuals to stand up a not-for-profit looking to create internship/apprenticeship opportunities for at-risk junior and seniors attending inner-city high schools.





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PHI KAPPA PSI FRATERNITY
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Letter from the
House Mother

As I reflect on the last 2 years as Beta House Director, I am proud to have had the privilege to be part of the journey to change the culture and image of PKP at Indiana University. This change has not come easily but it improves with determination and our chapter's leadership continues to make this a priority. The brothers experienced a chapter loss this semester when our house dog, Reggie "Chop", passed. Little did we know our grief would be replaced with the joy of a new house dog, Winston. Being part of the daily lives of these young men, whether it's school or daily life, or times I spend with individuals or groups stopping in to talk, Indiana Beta is thriving with gentlemen who will in the future contribute significantly in their communities and professional life.

— Teresa Seibert, "Momma T"

